



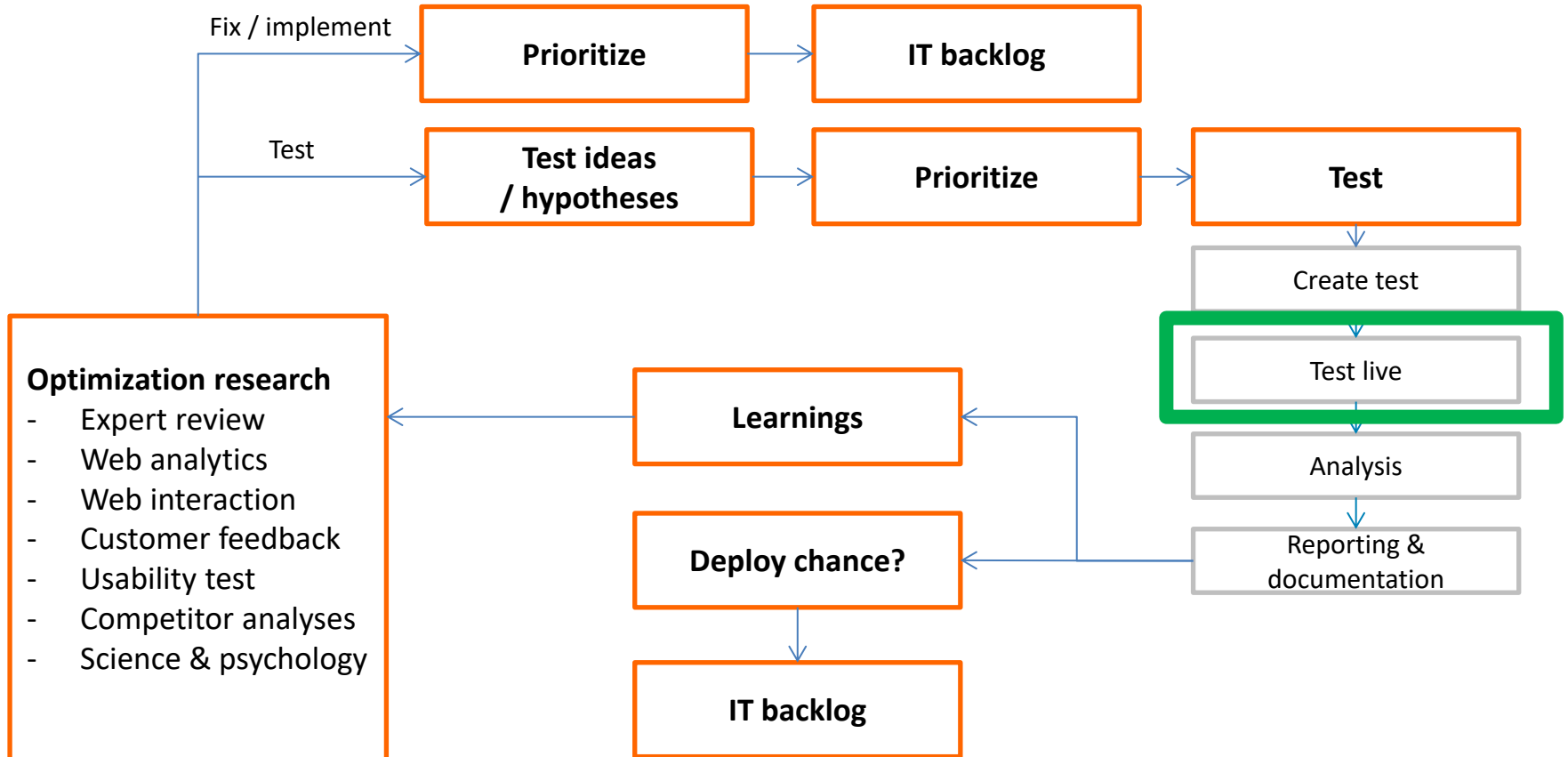
SECTION 6: TESTING

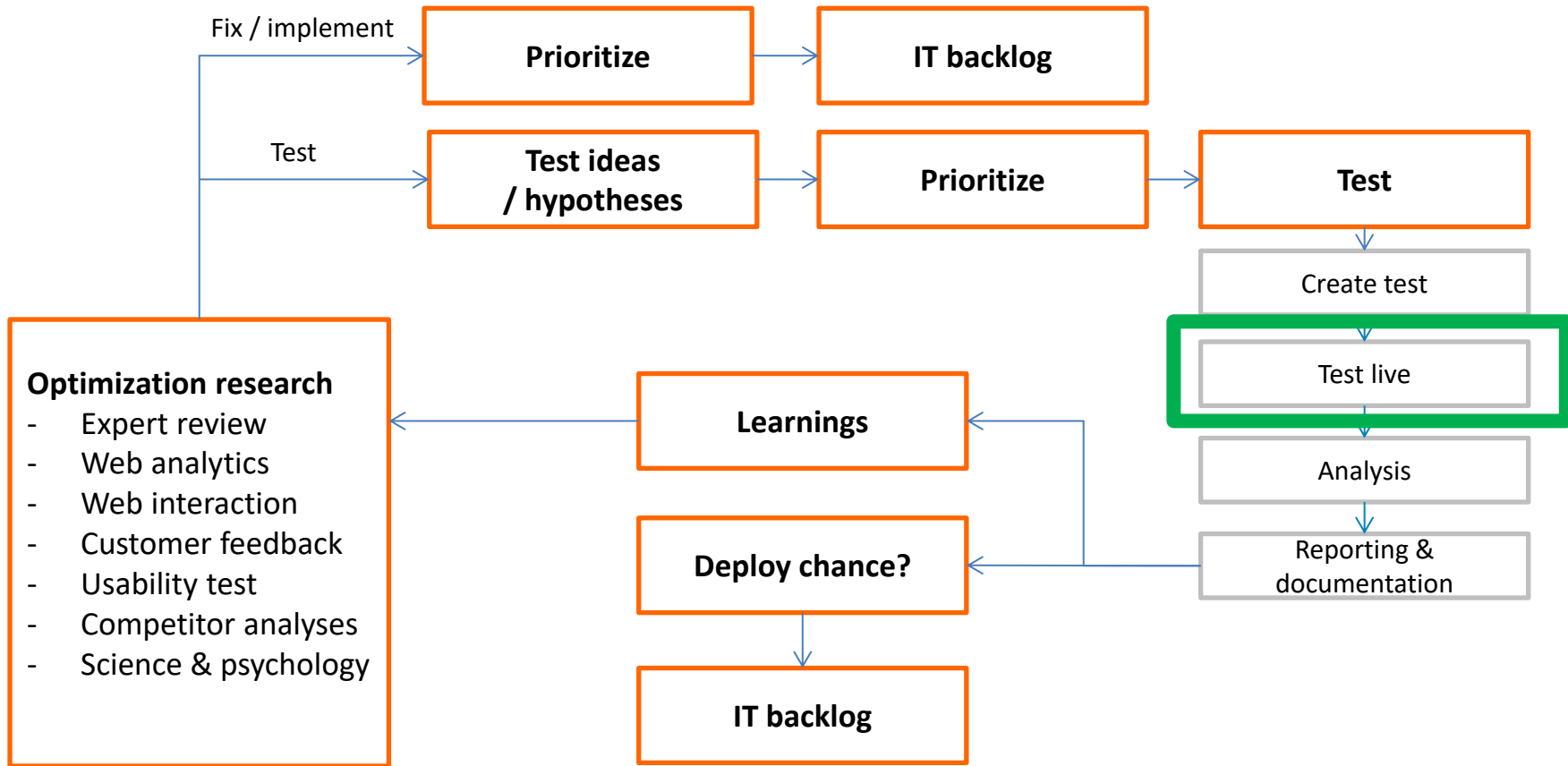
The Complete Conversion Optimization course
Ruben de Boer - conversionideas.com



SETTING THE TEST LIVE

SECTION 6: Testing







KEEPING TRACK OF THE TEST

Monitor your test

- Check data every day, start two hours after starting the test
- Check the preview mode every day
- Make sure everything is working fine